



The right amount  
at the right time  
in the right place.



**RESONUS**

Warenhandelsgesellschaft mbH & Co. KG

# 01

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## RESONUS



### RESONUS – Your Trading Partner for the FMCG Sector

Welcome to RESONUS. And a warm welcome from Markus Born himself, the General Manager of our trading company based in Hamburg, Germany. We are an industry partner and distributor for specialist wholesalers and retail sellers of brand-name items.

We are a company with a small team who has built a worldwide network of suppliers and customers. Since the end of 2010 we have discovered new ways to more quickly and flexibly react to special requests in the FMCG sector. New products and new markets call on us every day. Together we will make you successful.

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### Our Brand Expertise

The RESONUS GmbH, based in Hamburg, brings two sectors together:

Our trade involvement with FMCG products, which operates under our RESONUS Warenhandelsgesellschaft mbH & Co. KG.

And RESONUS New Channels mbH & Co. KG, which we are using to expand our trade expertise, with a focus on online trade, the marketing of production surpluses, and agency business.



RESONUS  
GmbH



RESONUS

Warenhandelsgesellschaft mbH & Co. KG

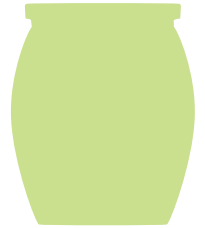


RESONUS

New Channels GmbH & Co. KG

# 02

## BRAND PRODUCTS



### Up-to-Date Brand-Name Goods at Attractive Conditions

Whether it's a highly desirable cosmetic product, a chocolate bar with a new wrapper design, or the next big non-alcoholic beverage: We will make your request a reality. With our wide-ranging selection of strong brands we can satisfy the demands of millions of customers both in Germany and worldwide.

Whatever you are looking for, we are committed to you. We are devoted to filling your shelves with profitable products. Understanding the demands of the industry and its inner workings is central to your success: current brand-name products, up-to-date designs, attractive conditions, and high delivery reliability – both for short- and long-term partnerships.



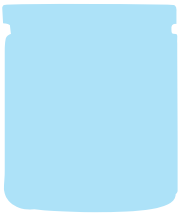
We Work Together  
with More than 100  
European and Internationally  
Leading Brand  
Manufacturers\*

- CONFECTIONERY PRODUCTS
- CEREAL PRODUCTS AND FOODSTUFFS
- COFFEE / TEA
- NON-ALCOHOLIC BEVERAGES
- FROZEN GOODS
- WHOLEFOOD PRODUCTS according to regulation (EG) No. 834/2007
- COSMETICS / PERSONAL CARE
- HOUSEHOLD CHEMICALS
- EVERYTHING RELATED TO ANIMALS



\*No dairy or fresh products with a short shelf life; no fresh meat, fruits or vegetables

# 03



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## MARKETS

### International Commodity Trading – We're Always on the Move, Just for You

We are flourishing internationally with operations in Germany, western, and southern Europe, and we even have a worldwide trade network in the FMCG sector. This is a fast-paced industry that is constantly changing, which equates to some fierce competition.

We are convinced that nerves of steel and an energetic drive is something learned, not something we are born with. So we will keep moving, just for you. General Manager Markus Born loves to hop on his bike to speed to the office. Weaving in and out of harbor traffic and not letting 40-tonne trucks slow him down. You can expect a balanced performance and the right amount of flow from us.

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### RESONUS Is a Success in the International Markets and Benefits from a Global Network of Wholesalers

#### GERMANY

Industry partner and distributor for specialist wholesalers and retail traders for brand-name products

#### EUROPE

Sales and purchases in European markets with a focus on western and southern Europe

#### INTERNATIONAL

Global network of wholesalers and manufacturers in the FMCG sector

# 04

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## BENEFITS

### Fast, Flexible, and Discreet Transactions with RESONUS

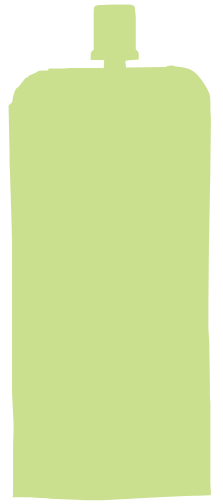
Together we will make even more possible – you've got our word. The RESONUS trading company has established itself in the market as a trustworthy and powerful partner. Our streamlined structures and flat hierarchy enable us to quickly react to a wide variety of requests. Customers and suppliers benefit from our experience, market knowledge, and worldwide network.

### Benefits for Customers and Suppliers

- DISCRETION
- FLEXIBLE AND INDIVIDUAL
- ATTRACTIVE CONDITIONS
- CURRENT FMCG BRAND-NAME PRODUCTS
- FAST DELIVERY
- WORLDWIDE TRADE NETWORK
- SHORT DECISION PATHS
- POWERFUL ALLY
- LOGISTICS SERVICE

# 05

## TEAM



### RESONUS Is a Family-Run Company

At RESONUS the company is the family – and the family is the company. In a small, highly motivated team, where the mother of the general manager pitches in, we are building trust to make RESONUS successful. Dedication and accessibility are values that we embody daily. We work collaboratively and there's no red tape to cut through. We are loyal and encourage each other to deliver our best to you every day.

### Your Direct Contact to Us



**MARKUS  
BORN**

Senior Sales Manager



[mborn@resonus.de](mailto:mborn@resonus.de)



**CORNELIA  
BIGALK**

Executive Assistant



[cbigalk@resonus.de](mailto:cbigalk@resonus.de)



**KNUD  
BIGALK**

Purchasing Manager



[kbigalk@resonus.de](mailto:kbigalk@resonus.de)



## CONTACT



### We Call Hamburg Home

We are a team that continuously adapts to the current course, sets sail for new domains, and keeps a keen eye on global consumer needs in order to accomplish new objectives. Whether in Buxtehude, Vienna, or New York, we always set a course back to our site in Hamburg, no matter where your inquiries and suppliers lead us. The Hanseatic city's multitude of foreign-trade, shipping, and logistics partners makes it the ideal base for our company's activities.

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### Find Your Way to RESONUS

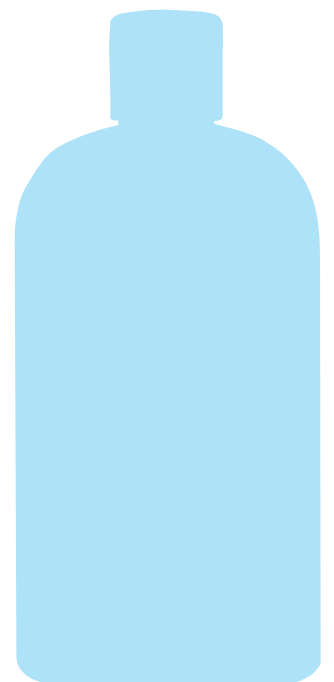
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20457 Hamburg

Please contact us to arrange an appointment

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